



Lakeshore Ethnic  
Diversity Alliance  
**SUMMIT**  
on race and inclusion



# 2019 Outcome Report



Lakeshore Ethnic Diversity Alliance



# Hope College Holland, MI June 11, 2019

The 2019 Summit on Race and Inclusion was held on June 11 at Hope College in Holland, MI. With nearly 800 people in attendance, it was our biggest Summit to date. People from all over Michigan were in attendance to hear two fantastic keynote presenters—Rudy Valdez and John Pavlovitz—and to experience breakout sessions with several more outstanding speakers. We give a big thank you to all of our event sponsors, including major support from W.K. Kellogg Foundation, WGVU, The Brooks Family, Meijer, Gentex, Herman Miller, Haworth, Spectrum Health, and the Grand Rapids Business Journal.

**Morning Keynote** – Rudy Valdez, a Michigan-raised, Brooklyn-based filmmaker, provided a viewing of his documentary, *The Sentence*, a story about mandatory minimums that was shot over the course of a decade. The film features the true story of his sister and her family, and there were few dry eyes left in the auditorium following the movie. Powerful moments followed during an interactive Q&A to conclude Rudy’s keynote address.



**99%**

Participants who agreed or strongly agreed that the morning keynote was informative and meaningful.

## Attendee quotes:

*“So powerful! Loved the addition of the film & opportunity to hear from the filmmaker.”*

*“Mr. Valdez was amazing. His story and the movie The Sentence was overwhelming. I learned a lot and still feel empowered to push for change and reform.”*

## Morning & Afternoon Breakout Sessions

Participants at Summit 2019 were given the opportunity to attend two breakout sessions of their choice to focus on sector-specific topics. Sessions and speakers included:

### Morning Breakout Speakers

Business: Bing Goei

Education: Dr. Bill Pink

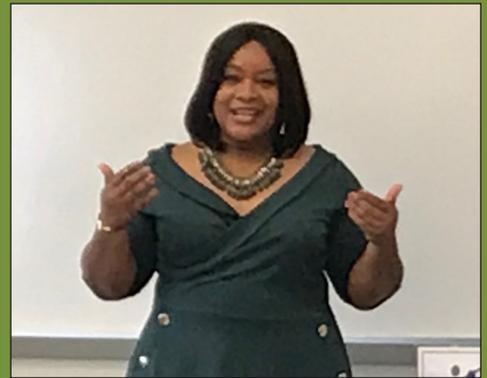
Health: Tasha Blackmon & Glenda Walker

Youth Advocacy: Dr. Lindsay Malloy

Community Engagement: Rudy Valdez

Faith: John Pavlovitz

Law & Policy: César García Hernández



### Afternoon Breakout Speakers

Business: Joe Matthews

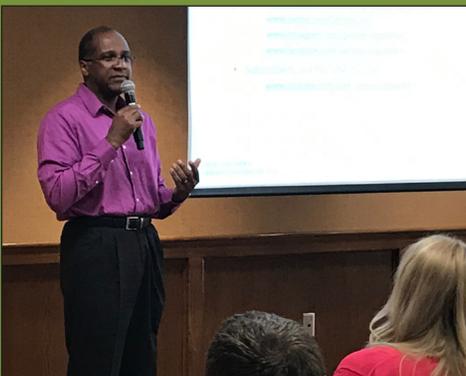
Education: Dr. Brandy Lovelady Mitchell

Law & Policy: César García Hernández

Community Engagement: Mariano Avila

Health: Shannon Wilson

Youth Advocacy: Dr. Lindsay Malloy



**90%**

Participants who agreed or strongly agreed

that the breakout session they attended was informative and meaningful.

**83%**

Participants who agreed or strongly agreed

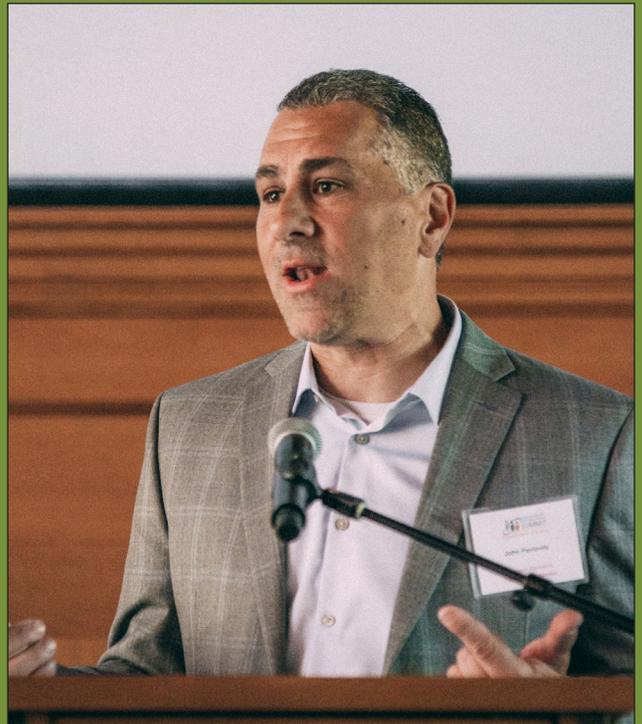
they will use the content of the breakout in their personal, organization, or community growth.

**86%**

Participants who agreed or strongly agreed

that overall they were satisfied with the breakout session they attended.

**Afternoon Keynote** - John Pavlovitz, a writer, pastor and activist from Wake Forest, NC, gave the keynote address in the afternoon at Summit 2019. A 20-year veteran in the trenches of local church ministry who is committed to equity, diversity, and justice, he brought to the Summit audience words of inspiration and calls for persistent hope. He encouraged the audience to find ways to refresh themselves as we continue to commit ourselves to the pursuit of justice.



**93%** Participants who agreed or strongly agreed that they were satisfied with the afternoon keynote.

### Overall Summit Feedback

We surveyed participants at Summit 2019 and were pleased to receive very positive feedback. Attendees provided the following responses to our questions:

Participation in today's Summit increased my ability to partner in the racial equity movement.	Overall, how would you rate the 2019 Summit on Race and Inclusion?
<b>93.5%</b> Agree/ Strongly Agree	<b>94%</b> Good/ Excellent
<b>5.5%</b> Neutral	<b>5%</b> Average
<b>1%</b> Disagree/ Strongly Disagree	<b>1%</b> Fair/ Poor

### Attendee quotes:

*“Great Summit--excellent variety of topics & speakers.”*

*“Amazing. I loved the diverse panelists/speakers. I loved hearing the stories and the information.”*

Special thanks to our event host, Hope College, and to all of the volunteers, staff, sponsors, speakers, and many others who made the 2019 Summit on Race and Inclusion possible! And thank you to everyone who attended the event in pursuit of advancing equity and making a bold commitment to justice.



Registration at Summit 2019\*



Q&A with Rudy Valdez



At the Business Breakout Session



Outside the Jack H. Miller Auditorium



Capacity Audience at Summit 2019

*\*All photos by Crystal Media*

The Summit on Race and Inclusion is present by



# Lakeshore Ethnic Diversity Alliance

[ethnicdiversity.org](http://ethnicdiversity.org)

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